

### Funcionele cookies

Number	Cookie name	Tool	Category	Domain	Cookie lifetime	Information
1	gtm-session-start	Google	Functional	newyorkpizza.nl/	1 day	Registers a timestamp for when the user logged in.
2	_GRECAPTCHA	Google	Functional	https://www.google.com/recaptcha/	Session	This cookie is used to provide spam protection.
3	incap_ses_#####	Incapsula	Functional	newyorkpizza.nl/	Session	Cookies used to make vital functions of the website work properly.
4	visid_incap_#####	Incapsula	Functional	newyorkpizza.nl/	Session	Cookies used to make vital functions of the website work properly.
5	_RequestVerificationToken	New York Pizza	Functional	newyorkpizza.nl/	Session	Cookies used to make vital functions of the website work properly.
6	_RequestVerificationToken	New York Pizza	Functional	newyorkpizza.nl/	Session	Cookies used to make vital functions of the website work properly.
7	_RequestVerificationToken	New York Pizza	Functional	newyorkpizza.nl/	Session	Cookies used to make vital functions of the website work properly.
8	AcceptAnalyticsCookies	New York Pizza	Functional	newyorkpizza.nl/	5 years	Cookie used to store user consent.
9	AcceptFunctionalCookies	New York Pizza	Functional	newyorkpizza.nl/	5 years	Cookie used to store user consent.
10	AcceptNonFunctionalCookies	New York Pizza	Functional	newyorkpizza.nl/	5 years	Cookie used to store user consent.
11	CheckBrowserVersionCookie	New York Pizza	Functional	newyorkpizza.nl/	5 years	Cookie used to store user consent.
12	Content-Language	New York Pizza	Functional	newyorkpizza.nl/	Session	This cookie is used to describe the language(s) intended for the audience.
13	mo_svid	New York Pizza	Functional	newyorkpizza.nl/	3 years	Cookies used to make vital functions of the website work properly. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity.
14	nyp-prd-www-affinity_cookie	New York Pizza	Functional	newyorkpizza.nl/	Session	Cookies in use to make vital functions of the website work properly. Think about remembering which pizza you have chosen and that you are logged in, but also for cyber security.
15	nyp-prd-www-affinity_cookieCD	New York Pizza	Functional	newyorkpizza.nl/	Session	Cookies in use to make vital functions of the website work properly. Think about remembering which pizza you have chosen and that you are logged in, but also for cyber security.
16	VisitId	New York Pizza	Functional	newyorkpizza.nl/	Session	We use this cookie to store the user basket and localisation
17	paymentMethodIdName	New York Pizza	Functional	newyorkpizza.nl/	13 months	Cookies that are being used to increase the experience of the user by pre selecting the last used payment method and ensure the user is logged in with the next visit.
18	INGRESSCOOKIE	New York Pizza	Functional	newyorkpizza.nl/	Session	Used to manage the user session and ensure a consistent and secure navigation on the website

### Analytische cookies

Number	Cookie name	Tool	Category	Domain	Cookie lifetime	Information
19	xrpe_#####	Expona	Analytics	https://api.eu1.exo	36 months	"xrpe_expona_ab" cookie is a server-side version of the "expona_etc_" cookie. Without marketing consent, this cookie is only used for A/B testing purposes and not shared with Bloomreach for marketing purposes.
20	_ga	Google analytics	Analytics	newyorkpizza.nl/	24 months	This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier
21	_ga_#####	Google analytics	Analytics	newyorkpizza.nl/	24 months	Used to persist session state.
22	_gat_UA-#####-1	Google analytics	Analytics	newyorkpizza.nl/	1 day	This cookies is used by Google Analytics to throttle requests to Google Analytics to increase the efficiency of network calls
23	_gat_UA-#####-3	Google analytics	Analytics	newyorkpizza.nl/	1 day	This cookies is used by Google Analytics to throttle requests to Google Analytics to increase the efficiency of network calls
24	_gid	Google analytics	Analytics	newyorkpizza.nl/	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website. This cookie is used by Google Analytics to track user behaviour.
25	SIIDCC	Google analytics	Analytics	newyorkpizza.nl/	24 months	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect visitor data from unauthorized access.
26	_utmvc	Google analytics	Analytics	newyorkpizza.nl/	1 day	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.
27	FPLC	Google analytics	Analytics	newyorkpizza.nl/	1 day	This cookie is used for cross-domain tracking by Google tag manager an Google analytics.
28	FPID	Google analytics	Analytics	newyorkpizza.nl/	2 years	(First Party Identifier) and stores a value used for setting the Client ID in the request to Google's servers.
29	FPISID	Google analytics	Analytics	newyorkpizza.nl/	1 day	Registers statistical data on users' behavior on the website.
30	FPAU	Google analytics	Analytics	newyorkpizza.nl/	3 months	Assigns a specific ID to the visitor.
31	_hjAbsoluteSessionInProgress	Hotjar	Analytics	newyorkpizza.nl/	1 day	Used to detect the first pageview session of a user. This is a True/False flag set by the cookie.
32	_hjFirstSeen	Hotjar	Analytics	newyorkpizza.nl/	session	This is set to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions.
33	_hjIncludedInPageviewSample	Hotjar	Analytics	newyorkpizza.nl/	Session	This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's pageview limit.
34	_hjIncludedInSessionSample	Hotjar	Analytics	newyorkpizza.nl/	Session	This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's daily session limit.
35	_hjSession_#####	Hotjar	Analytics	newyorkpizza.nl/	30 minutes	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.
36	_hjSessionUser_#####	Hotjar	Analytics	newyorkpizza.nl/	1 year	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
37	_hjtLDTest	Hotjar	Analytics	newyorkpizza.nl/	Session	Determine the most generic cookie path to use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable).
38	_hjmInmizedPolls	Hotjar	Analytics	newyorkpizza.nl/	session	Is set when a users minimizes a survey and makes sure the survey does not reappear.
39	_hjdnpolls	Hotjar	Analytics	newyorkpizza.nl/	12 months	This cookie is used by Hotjar to ensure that the same survey does not reappear when the user navigates trough the site.
40	ASP.NET_SessionId	New York Pizza	Analytics	newyorkpizza.nl/	Session	Cookies used to make vital functions of the website work properly. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity.
41	sessionTimeout	New York Pizza	Analytics	newyorkpizza.nl/	Session	We use this cookie to record session times.
42	cv_split	New York Pizza	Analytics	newyorkpizza.nl/	3 months	This cookie is used for A/B testing purposes.

### Marketing cookies

Number	Cookie name	Tool	Category	Domain	Cookie lifetime	Information
42	_uetsid	Bing	Marketing	newyorkpizza.nl/	1 day	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
43	_uetvid	Bing	Marketing	newyorkpizza.nl/	3 weeks	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
44	MSPTC	Bing	Marketing	bing.com/	12 months	This cookie allows to serve relevant advertisements to visitors
45	MUID	Bing	Marketing	bing.com/	12 months	Used widely by Microsoft Bing as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
46	viewer_id	Datfay	Marketing	searchrys.com/	60 days	We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond.
47	_expona_etc_	Expona	Marketing	newyorkpizza.nl/	36 months	Customer's Expona generated client-side cookie
48	_expona_time2_	Expona	Marketing	newyorkpizza.nl/	1 hour	Timestamp offset between browser and server time
49	xrpe_#####	Expona	Marketing	https://api.eu1.exo	36 months	"xrpe_(project-token)" cookie is a server-side version of the "_expona_etc_" cookie. With marketing consent this cookie provides a user identifier to Bloomreach for marketing purposes.
50	fbp	Facebook	Marketing	newyorkpizza.nl/	12 months	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
51	_Secure-1PSPISID	Google	Marketing	newyorkpizza.nl/	24 months	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.
52	_Secure-1PSPISID	Google	Marketing	newyorkpizza.nl/	24 months	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalized Google and YouTube advertising. Also used for fraud protection.
53	_Secure-1PSPIDCC	Google	Marketing	newyorkpizza.nl/	12 months	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalized Google advertising
54	_Secure-3PSPISID	Google	Marketing	newyorkpizza.nl/	24 months	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.
55	_Secure-3PSPID	Google	Marketing	newyorkpizza.nl/	24 months	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.
56	_Secure-3PSPIDCC	Google	Marketing	newyorkpizza.nl/	12 months	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalized Google advertising
57	APISID	Google	Marketing	newyorkpizza.nl/	6 months	The cookie is used to play YouTube videos embedded on the website.
58	HSID	Google	Marketing	newyorkpizza.nl/	12 months	The "HSID" cookie is set by DoubleClick (which is owned by Google) to build a profile of the website visitor's interests and show relevant ads on other sites.
59	SAPISID	Google	Marketing	newyorkpizza.nl/	24 months	Google collects visitor information for videos hosted by YouTube.
60	SID	Google	Marketing	newyorkpizza.nl/	24 months	used to play YouTube videos embedded on the website.
61	SSID	Google	Marketing	newyorkpizza.nl/	24 months	Google collects visitor information for videos hosted by YouTube on maps integrated with Google Maps.
62	_gcl_au	Google Adwords	Marketing	newyorkpizza.nl/	3 months	This cookie is set automatically by Google Adwords to identify and recognize the user. It is enables us to use Google Adwords for remarketing and to use the whole functionality of Google services
63	IDe	Google Doubleclick	Marketing	doubleclick.net/	18 months	This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads
64	receive-cookie-deprecation	Google Doubleclick	Marketing	doubleclick.net/	6 months	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website
65	sr_debug	Google Doubleclick	Marketing	doubleclick.net/	1 month	This cookie is used by DoubleClick to debug ads.
66	test_cookie	Google Doubleclick	Marketing	doubleclick.net/	1 day	Google DoubleClick sets this cookie on ad & activity request when the request does not include an ID cookie or an existing test_cookie. It is used to see if the browser accepts third party cookies, so Google don't waste allocating ID's to browsers that don't accept cookies.
67	_gtmecz	New York Pizza	Marketing	newyorkpizza.nl/	3 months	This cookie is used for event enriching.
68	_gta	Quantcast	Marketing	newyorkpizza.nl/	13 months	This cookie stores and tracks audience reach
69	_dit	QuantCast	Marketing	newyorkpizza.nl/	Session	This cookie sets a unique ID for the visitor. This allows the website to obtain data on visitor behaviour for statistical purposes.
70	d	Quantserve.com/	Marketing	quantserve.com/	12 months	These third party cookies are set by NYP's website to track anonymous information on how visitors use our site.
71	mc	Quantserve	Marketing	quantserve.com/	13 months	We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond.
72	d	Quantserve	Marketing	https://quantserve.	12 months	These third party cookies are set by NYP's website to track anonymous information on how visitors use our site.
73	_rdt_uid	Reddit	Marketing	newyorkpizza.nl/	18 months	This cookie is set by Reddit to help build a profile of your interests and show you relevant ads. The main purpose of this cookie is: Targeting/Advertising.
74	_rdt_uid	Reddit	Marketing	https://newyorkpiz	18 months	This cookie is set by Reddit to help build a profile of your interests and show you relevant ads. The main purpose of this cookie is: Targeting/Advertising.
75	_relat	Relay42	Marketing	newyorkpizza.nl/	Session	We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond.
76	sxs	Relay42	Marketing	newyorkpizza.nl/	2 years	We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond.
77	_svtri	Relay42	Marketing	newyorkpizza.nl/	2 years	We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond.
78	_schnl	snaphat	Marketing	sc-static.net/serve	1 day	This cookie is associated with Snaphat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.
79	_scid	Snaphat	Marketing	newyorkpizza.nl/	13 months	This cookie is used by Snaphat to anonymously identify a visitor across multiples domains for advertising purposes and to track conversions
80	_scid_r	Snaphat	Marketing	sc-static.net/serve	13 months	This cookie is used by Snaphat to anonymously identify a visitor across multiples domains for advertising purposes and to track conversions
81	sc_at	Snaphat	Marketing	snaphat.com/	13 months	This cookie is used by Snaphat to anonymously identify a visitor across multiples domains for advertising purposes and to track conversions
82	X-AB	Snaphat	Marketing	sc-static.net/serve	1 day	This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site.
83	_scid_r	Snaphat	Marketing	http://newyorkpiz	13 months	This cookie is used by Snaphat to anonymously identify a visitor across multiples domains for advertising purposes and to track conversions
84	_schnl	snaphat	Marketing	http://newyorkpiz	1 day	This cookie is associated with Snaphat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.
85	_SCtts	Snaphat	Marketing	http://newyorkpiz	6 days	This cookie is associated with Snaphat and is used for targeted advertising.
86	_schn	Snaphat	Marketing	newyorkpizza.nl/	1 month	This cookies come from the Snap Chat retargeting pixel. This pixel is used to retarget and attribute traffic coming from the social network.
87	_tt_enable_cookie	tiktok	Marketing	newyorkpizza.nl/	13 months	We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
88	_tpt	tiktok	Marketing	newyorkpizza.nl/	13 months	We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
89	ttcidid	tiktok	Marketing	newyorkpizza.nl/	3 months	The ttcidid cookie assigns a unique session ID to users who click on TikTok ads, enabling TikTok to track their behavior and conversions within that session.
90	ttcidid_#####	tiktok	Marketing	newyorkpizza.nl/	3 months	The "ttcidid_" cookie is used by TikTok's Pixel for tracking and measurement purposes, specifically to connect events with users who interact with your content on TikTok.