## Functionele cookies

| Number | Cookie name | Tool | Category | Domain | Cookie lifetime | Information |
|---|---|---|---|---|---|---|
| 1 | gtm-session-start | Google | Functional | newyorkpizza.nl/ | 1 day | Registers a timestamp for when the user logged in. |
| 2 | _GRECAPTCHA | Google | Functional | https://www.googl | Session | This cookie is used to provide spam protection |
| 3 | incap_ses_###### | Incapsula | Functional | newyorkpizza.nl/ | Session | Cookies used to make vital functions of the website work properly. |
| 4 | visid_incap_###### | Incapsula | Functional | newyorkpizza.nl/ | Session | Cookies used to make vital functions of the website work properly. |
| 5 | __RequestVerificationToken | New York Pizza | Functional | newyorkpizza.nl/ | Session | Cookies used to make vital functions of the website work properly. |
| 6 | __RequestVerificationToken | New York Pizza | Functional | newyorkpizza.nl/ | Session | Cookies used to make vital functions of the website work properly. |
| 7 | __RequestVerificationToken | New York Pizza | Functional | newyorkpizza.nl/ | Session | Cookies used to make vital functions of the website work properly. |
| 8 | AcceptAnalyticsCookies | New York Pizza | Functional | newyorkpizza.nl/ | 5 years | Cookie used to store user consent. |
| 9 | AcceptFunctionalCookies | New York Pizza | Functional | newyorkpizza.nl/ | 5 years | Cookie used to store user consent. |
| 10 | AcceptNonFunctionalCookies | New York Pizza | Functional | newyorkpizza.nl/ | 5 years | Cookie used to store user consent. |
| 11 | CheckBrowserVersionCookie | New York Pizza | Functional | newyorkpizza.nl/ | 5 years | Cookie used to store user consent. |
| 12 | Content-Language | New York Pizza | Functional | newyorkpizza.nl/ | Session | This cookie is used to describe the language(s) intended for the audience. |
| 13 | mo_svid | New York Pizza | Functional | newyorkpizza.nl/ | 3 years | Cookies used to make vital functions of the website work properly. For instance to remember which pizza you have chosen and that you are logged in, but also for cyber security. |
| 14 | nyp-prd-www-affinity_cookie | New York Pizza | Functional | newyorkpizza.nl/ | Session | Cookies in use to make vital functions of the website work properly. Think about remembering which pizza you have chosen and that you are logged in, but also for cyber security. |
| 15 | nyp-prd-www-affinity cookieCO | New York Pizza | Functional | newyorkpizza.nl/ | Session | Cookies in use to make vital functions of the website work properly. Think about remembering which pizza you have chosen and that you are logged in, but also for cyber security. |
| 16 | VisitorId | New York Pizza | Functional | newyorkpizza.nl/ | Session | We use this cookie to store the user basket and localisation |
| 17 | paymentMethodName | New York Pizza | Functional | newyorkpizza.nl/ | 13 months | Cookies that are being used to increase the experience of the user by pre selecting the last used payment method and ensure the user is logged in with the next visit. |
| 18 | INGRESSCOOKIE | New York Pizza | Functional | newyorkpizza.nl/ | Session | Used to manage the user session and ensure a consistent and secure navigation on the website |
| 19 | user_id_livewall | New York Pizza | Functional | newyorkpizza.nl/ | Session | User_id is used to identify customer and measure pizza vote |

## Analytische cookies

| Number | Cookie name | Tool | Category | Domain | Cookie lifetime | Information |
|---|---|---|---|---|---|---|
| 19 | xnpe_###### | Exponea | Analytics | https://api.eu1.exp | 36 months | "xnpe__exponea_ab_ cookie is a server-side version of the __exponea_etc__ cookie. Without marketing consent, this cookie is only used for A/B testing purposes and not shared with Bloomreach for marketing purposes. |
| 20 | _ga | Google analytics | Analytics | newyorkpizza.nl/ | 24 months | This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier |
| 21 | _ga_###### | Google analytics | Analytics | newyorkpizza.nl/ | 24 months | Used to persist session state. |
| 22 | _gat_UA-######-1 | Google analytics | Analytics | newyorkpizza.nl/ | 1 day | This cookies is used by Google Analytics to throttle requests to Google Analytics to increase the effeciency of network calls |
| 23 | _gat_UA-######-3 | Google analytics | Analytics | newyorkpizza.nl/ | 1 day | This cookies is used by Google Analytics to throttle requests to Google Analytics to increase the effeciency of network calls |
| 24 | _gid | Google analytics | Analytics | newyorkpizza.nl/ | 1 day | Registers a unique ID that is used to generate statistical data on how the visitor uses the website.This cookie is used by Google Analytics to track user behaviour. |
| 25 | SIDCC | Google analytics | Analytics | newyorkpizza.nl/ | 24 months | Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect visitor data from unauthorized access. |
| 26 | ___utmvc | Google analytics | Analytics | newyorkpizza.nl/ | 1 day | Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. |
| 27 | FPLC | Google analytics | Analytics | newyorkpizza.nl/ | 1 day | This cookie is used for cross-domain tracking by Google tag manager an Google analytics. |
| 28 | FPID | Google analytics | Analytics | newyorkpizza.nl/ | 2 years | (First Party Identifier) and stores a value used for setting the Client ID in the request to Google's servers. |
| 29 | FPGSID | Google analytics | Analytics | newyorkpizza.nl/ | 1 day | Registers statistical data on users' behavior on the website. |
| 30 | FPAU | Google analytics | Analytics | newyorkpizza.nl/ | 3 months | Assigns a specific ID to the visitor. |
| 31 | _hjAbsoluteSessionInProgress | Hotjar | Analytics | newyorkpizza.nl/ | 1 day | Used to detect the first pageview session of a user. This is a True/False flag set by the cookie. |
| 32 | _hjFirstSeen | Hotjar | Analytics | newyorkpizza.nl/ | session | This is set to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions. |
| 33 | _hjIncludedInPageviewSample | Hotjar | Analytics | newyorkpizza.nl/ | Session | This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's pageview limit. |
| 34 | _hjIncludedInSessionSample | Hotjar | Analytics | newyorkpizza.nl/ | Session | This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's daily session limit. |
| 35 | _hjSession_###### | Hotjar | Analytics | newyorkpizza.nl/ | 30 minutes | A cookie that holds the current session data. This ensues that subsequent requests within the session window will be attributed to the same Hotjar session. |
| 36 | _hjSessionUser_###### | Hotjar | Analytics | newyorkpizza.nl/ | 1 year | Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID. |
| 37 | _hjTLDTest | Hotjar | Analytics | newyorkpizza.nl/ | session | Determine the most generic cookie path to use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). |
| 38 | _hjMinimizedPolls | Hotjar | Analytics | newyorkpizza.nl/ | session | Is set when a users minimizes a survey and makes sure the survey does not reappear. |
| 39 | ASP.NET_SessionId | New York Pizza | Analytics | newyorkpizza.nl/ | Session | Cookies used to make vital functions of the website work properly. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity. |
| 40 | sessionTimeout | New York Pizza | Analytics | newyorkpizza.nl/ | Session | We use this cookie to record session times. |
| 41 | cv_split | New York Pizza | Analytics | newyorkpizza.nl/ | 3 months | This cookie is used for A/B testing purposes. |

## Marketing cookies

| Number | Cookie name | Tool | Category | Domain | Cookie lifetime | Information |
|---|---|---|---|---|---|---|
| 42 | _uetsid | Bing | Marketing | newyorkpizza.nl/ | 1 day | This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website. |
| 43 | _uetvid | Bing | Marketing | newyorkpizza.nl/ | 3 weeks | This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website. |
| 44 | MSPTC | Bing | Marketing | bing.com/ | 12 months | This cookie allows to serve relevant advertisements to visitors |
| 45 | MUID | Bing | Marketing | bing.com/ | 13 months | Used widely by Microsoft Bing as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains. |
| 46 | viewer_id | DataFy | Marketing | searchrys.com/ | 60 days | We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond. |
| 47 | __exponea_etc__ | Exponea | Marketing | newyorkpizza.nl/ | 36 months | Customer's Exponea generated client-side cookie |
| 48 | __exponea_time2__ | Exponea | Marketing | newyorkpizza.nl/ | 1 hour | Timestamp offset between browser and server time |
| 49 | xnpe_###### | Exponea | Marketing | https://api.eu1.exp | 36 months | "xnpe_{project-token} cookie is a server-side version of the __exponea_etc__ cookie. With marketing consent this cookie provides a user Identifier to Bloomreach for marketing purposes. |
| 50 | _fbp | Facebook | Marketing | newyorkpizza.nl/ | 24 months | This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. |
| 51 | __Secure-1PAPISID | Google | Marketing | newyorkpizza.nl/ | 24 months | Builds a profile of website visitor interests to show relevant and personalized ads through retargeting |
| 52 | __Secure-1PSID | Google | Marketing | newyorkpizza.nl/ | 24 months | Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalized Google and YouTube advertising. Also used for fraud protection. |
| 53 | __Secure-1PSIDCC | Google | Marketing | newyorkpizza.nl/ | 12 months | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising |
| 54 | __Secure-3PAPISID | Google | Marketing | newyorkpizza.nl/ | 24 months | Builds a profile of website visitor interests to show relevant and personalized ads through retargeting. |
| 55 | __Secure-3PSID | Google | Marketing | newyorkpizza.nl/ | 24 months | Builds a profile of website visitor interests to show relevant and personalized ads through retargeting. |
| 56 | __Secure-3PSIDCC | Google | Marketing | newyorkpizza.nl/ | 12 months | Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising |
| 57 | APISID | Google | Marketing | newyorkpizza.nl/ | 6 months | The cookie is used to play YouTube videos embedded on the website. |
| 58 | HSID | Google | Marketing | newyorkpizza.nl/ | 12 months | The "HSID" cookie is set by DoubleClick (which is owned by Google) to build a profile of the website visitor's interests and show relevant ads on other sites. |
| 59 | SAPISID | Google | Marketing | newyorkpizza.nl/ | 24 months | Google collects visitor information for videos hosted by YouTube. |
| 60 | SID | Google | Marketing | newyorkpizza.nl/ | 24 months | used to play YouTube videos embedded on the website. |
| 61 | SSID | Google | Marketing | newyorkpizza.nl/ | 24 months | Google collects visitor information for videos hosted by YouTube on maps integrated with Google Maps. |
| 62 | _gcl_au | Google Adwords | Marketing | newyorkpizza.nl/ | 3 months | This cookie is set automatically by Google Adwords to identify and recognize the user. It is enables us to use Google Adwords for remarketing and to use the whole functionality of Google services |
| 63 | IDE | Google Doubleclick | Marketing | doubleclick.net/ | 18 months | This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads |
| 64 | test_cookie | Google Doubleclick | Marketing | doubleclick.net/ | 1 day | Google DoubleClick sets this cookie on ad & activity request when the request does not include an ID cookie or an existing test_cookie. It is used to see if the browser accepts third party cookies, so Google don't waste allocating ID's to browsers that don't accept cookies. |
| 65 | _gtmeec | New York Pizza | Marketing | newyorkpizza.nl/ | 3 months | This cookie is used for event enriching. |
| 66 | __qca | QuantCast | Marketing | newyorkpizza.nl/ | 13 months | This cookie stores and tracks audience reach |
| 67 | _dlt | QuantCast | Analytics | newyorkpizza.nl/ | Session | This cookie sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes. |
| 68 | d | Quantserve | Marketing | quantserve.com/ | 12 months | These third party cookies are set by NYP's website to track anonymous information on how visitors use our site. |
| 69 | mc | Quantserve | Marketing | quantserve.com/ | 13 months | We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond. |
| 70 | d | Quantserve | Marketing | https://quantserve. | 12 months | These third party cookies are set by NYP's website to track anonymous information on how visitors use our site. |
| 71 | _rdt_uuid | Reddit | Marketing | newyorkpizza.nl/ | 18 months | This cookie is set by Reddit to help build a profile of your interests and show you relevant ads. The main purpose of this cookie is: Targeting/Advertising. |
| 72 | _rdt_uuid | Reddit | Marketing | https://newyorkpiz | 18 months | This cookie is set by Reddit to help build a profile of your interests and show you relevant ads. The main purpose of this cookie is: Targeting/Advertising. |
| 76 | _schn1 | snapchat | Marketing | sc-static.net/scever | 1 day | This cookie is associated with Snapchat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers. |
| 77 | _scid | Snapchat | Marketing | newyorkpizza.nl/ | 13 months | This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions |
| 78 | _scid_r | Snapchat | Marketing | sc-static.net/scever | 13 months | This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions |
| 79 | sc_at | Snapchat | Marketing | snapchat.com/ | 13 months | This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions |
| 80 | X-AB | Snapchat | Marketing | sc-static.net/scever | 1 day | This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site. |
| 81 | _scid_r | Snapchat | Marketing | http://newyorkpizz | 13 months | This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions |
| 82 | _schn1 | snapchat | Marketing | http://newyorkpizz | 1 day | This cookie is associated with Snapchat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers. |
| 83 | _ScCbts | Snapchat | Marketing | http://newyorkpizz | 6 days | This cookie is associated with SnapChat and is used for targeted advertising. |
| 84 | _schn | Snapchat | Analytics | newyorkpizza.nl/ | 1 month | This cookies come from the Snap Chat retargeting pixel. This pixel is used to retarget and attribute traffic coming from the social network. |
| 85 | _tt_enable_cookie | tiktok | Marketing | newyorkpizza.nl/ | 13 months | We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor. |
| 86 | _ttp | tiktok | Marketing | newyorkpizza.nl/ | 13 months | We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor. |