

Functionele cookies

Number	Cookie name	Tool	Category	Domain	Cookie lifetime	Information
1	gtm-session-start	Google	Functional	newyorkpizza.nl	1 day	Registers a timestamp for when the user logged in.
2	_GRECAPTCHA	Google	Functional	https://www.google.com	Session	This cookie is used to provide spam protection
3	incap_ses_#####	Incapusula	Functional	newyorkpizza.nl	Session	Cookies used to make vital functions of the website work properly.
4	incap_sid_#####	Incapusula	Functional	newyorkpizza.nl	Session	Cookies used to make vital functions of the website work properly.
5	__RequestVerificationToken	New York Pizza	Functional	newyorkpizza.nl	Session	Cookies used to make vital functions of the website work properly.
6	__RequestVerificationToken	New York Pizza	Functional	newyorkpizza.nl	Session	Cookies used to make vital functions of the website work properly.
7	__RequestVerificationToken	New York Pizza	Functional	newyorkpizza.nl	Session	Cookies used to make vital functions of the website work properly.
8	AcceptAnalyticsCookies	New York Pizza	Functional	newyorkpizza.nl	5 years	Cookie used to store user consent.
9	AcceptFunctionalCookies	New York Pizza	Functional	newyorkpizza.nl	5 years	Cookie used to store user consent.
10	AcceptNonfunctionalCookies	New York Pizza	Functional	newyorkpizza.nl	5 years	Cookie used to store user consent.
11	CheckBrowserVersionCookie	New York Pizza	Functional	newyorkpizza.nl	5 years	Cookie used to store user consent.
12	Content-Language	New York Pizza	Functional	newyorkpizza.nl	Session	This cookie is used to describe the language(s) intended for the audience.
13	incap_sid	New York Pizza	Functional	newyorkpizza.nl	3 years	Cookies used to make vital functions of the website work properly. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity.
14	nyp-prd-www-affinity_cookie	New York Pizza	Functional	newyorkpizza.nl	Session	Cookies in use to make vital functions of the website work properly. Think about remembering which pizza you have chosen and that you are logged in, but also for cyber security.
15	nyp-prd-www-affinity_cookieCO	New York Pizza	Functional	newyorkpizza.nl	Session	Cookies in use to make vital functions of the website work properly. Think about remembering which pizza you have chosen and that you are logged in, but also for cyber security.
16	VisitorId	New York Pizza	Functional	newyorkpizza.nl	Session	We use this cookie to store the user basket and localisation
17	paymentMethodName	New York Pizza	Functional	newyorkpizza.nl	13 months	Cookies that are being used to increase the experience of the user by pre selecting the last used payment method and ensure the user is logged in with the next visit.
18	INGRESSCOOKIE	New York Pizza	Functional	newyorkpizza.nl	Session	Used to manage the user session and ensure a consistent and secure navigation on the website

Analyticsche cookies

Number	Cookie name	Tool	Category	Domain	Cookie lifetime	Information
19	_ga	Google analytics	Analytics	newyorkpizza.nl	24 months	This cookie is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier
20	_ga_#####	Google analytics	Analytics	newyorkpizza.nl	24 months	Used to persist session state.
21	_gat_UA-#####-1	Google analytics	Analytics	newyorkpizza.nl	1 day	This cookies is used by Google Analytics to throttle requests to Google Analytics to increase the efficiency of network calls
22	_gat_UA-#####-3	Google analytics	Analytics	newyorkpizza.nl	1 day	This cookies is used by Google Analytics to throttle requests to Google Analytics to increase the efficiency of network calls
23	_gid	Google analytics	Analytics	newyorkpizza.nl	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website. This cookie is used by Google Analytics to track user behaviour.
24	SIDCC	Google analytics	Analytics	newyorkpizza.nl	24 months	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect visitor data from unauthorized access.
25	__utmc	Google analytics	Analytics	newyorkpizza.nl	1 day	Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.
26	FPLC	Google analytics	Analytics	newyorkpizza.nl	1 day	This cookie is used for cross-domain tracking by Google tag manager an Google analytics.
27	FPIID	Google analytics	Analytics	newyorkpizza.nl	2 years	(First Party Identifier) and stores a value used for setting the Client ID in the request to Google's servers.
28	FPESID	Google analytics	Analytics	newyorkpizza.nl	1 day	Registers statistical data on users' behavior on the website.
29	FPAU	Google analytics	Analytics	newyorkpizza.nl	3 months	Assigns a specific ID to the visitor.
30	_hjAbsoluteSessionInProgress	Hotjar	Analytics	newyorkpizza.nl	1 day	Used to detect the first pageview session of a user. This is a True/False flag set by the cookie.
31	_hjFirstSeen	Hotjar	Analytics	newyorkpizza.nl	session	This is set to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions.
32	_hjIncludedInPageviewSample	Hotjar	Analytics	newyorkpizza.nl	Session	This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's pageview limit.
33	_hjIncludedInSessionSample	Hotjar	Analytics	newyorkpizza.nl	Session	This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's daily session limit.
34	_hjSession_#####	Hotjar	Analytics	newyorkpizza.nl	30 minutes	A cookie that holds the current session data. This ensures that subsequent requests within the session window will be attributed to the same Hotjar session.
35	_hjSessionUser_#####	Hotjar	Analytics	newyorkpizza.nl	1 year	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
36	_hjLDTTest	Hotjar	Analytics	newyorkpizza.nl	Session	Determine the most generic cookie path to use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable).
37	_hjMinimizedPalls	Hotjar	Analytics	newyorkpizza.nl	Session	Is set when a users minimizes a survey and makes sure the survey does not reappear.
38	ASP.NET_SessionId	New York Pizza	Analytics	newyorkpizza.nl	Session	Cookies used to make vital functions of the website work properly. For instance to remember which pizza you have chosen and that you are logged in, but also for cybersecurity.
39	sessionTimeout	New York Pizza	Analytics	newyorkpizza.nl	Session	We use this cookie to record session times.
40	cv_split	New York Pizza	Analytics	newyorkpizza.nl	3 months	This cookie is used for A/B testing purposes.

Marketing cookies

Number	Cookie name	Tool	Category	Domain	Cookie lifetime	Information
41	_uetvid	Bing	Marketing	newyorkpizza.nl	1 day	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
42	_uetvid	Bing	Marketing	newyorkpizza.nl	3 weeks	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
43	MSPFC	Bing	Marketing	bing.com/	12 months	This cookie allows to serve relevant advertisements to visitors.
44	MUID	Bing	Marketing	bing.com/	13 months	Used widely by Microsoft Bing as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
45	viewer_id	DataFy	Marketing	searchrys.com/	60 days	We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond.
46	__exponea_etc__	Exponea	Marketing	newyorkpizza.nl	36 months	Customer's Exponea generated client-side cookie
47	__exponea_time2__	Exponea	Marketing	newyorkpizza.nl	1 hour	Timestamp offset between browser and server time
48	xmpe_#####	Exponea	Marketing	https://api.eu1.exp	36 months	"xmpe(project-token) cookie is a server-side version of the __exponea_etc__ cookie. They will both hold the same value and in combination with custom tracking domain (CTD) and they help to keep the user's identity for browsers that has shorter expiration for client-side cookies such as Safari."
49	_fbp	Facebook	Marketing	newyorkpizza.nl	12 months	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
50	__Secure-1PAPISID	Google	Marketing	newyorkpizza.nl	24 months	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting
51	__Secure-1PSID	Google	Marketing	newyorkpizza.nl	24 months	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalized Google and YouTube advertising. Also used for fraud protection.
52	__Secure-1PSIDCC	Google	Marketing	newyorkpizza.nl	12 months	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising
53	__Secure-3PAPISID	Google	Marketing	newyorkpizza.nl	24 months	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.
54	__Secure-3PSID	Google	Marketing	newyorkpizza.nl	24 months	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.
55	__Secure-3PSIDCC	Google	Marketing	newyorkpizza.nl	12 months	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising
56	APISID	Google	Marketing	newyorkpizza.nl	6 months	The cookie is used to play YouTube videos embedded on the website.
57	HSID	Google	Marketing	newyorkpizza.nl	12 months	The "HSID" cookie is set by DoubleClick (which is owned by Google) to build a profile of the website visitor's interests and show relevant ads on other sites.
58	SAPISID	Google	Marketing	newyorkpizza.nl	24 months	Google collects visitor information for videos hosted by YouTube.
59	SID	Google	Marketing	newyorkpizza.nl	24 months	used to play YouTube videos embedded on the website.
60	SID	Google	Marketing	newyorkpizza.nl	24 months	Google collects visitor information for videos hosted by YouTube on maps integrated with Google Maps.
61	_gat_au	Google Adwords	Marketing	newyorkpizza.nl	3 months	This cookie is set automatically by Google Adwords to identify and recognize the user. It is enables us to use Google Adwords for remarketing and to use the whole functionality of Google services
62	IDE	Google Doubleclick	Marketing	doubleclick.net/	18 months	This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads
63	test_cookie	Google Doubleclick	Marketing	doubleclick.net/	1 day	Google DoubleClick sets this cookie on ad & activity request when the request does not include an ID cookie or an existing test_cookie. It is used to see if the browser accepts third party cookies, so Google don't waste allocating ID's to browsers that don't accept cookies.
64	_gtmecn	New York Pizza	Marketing	newyorkpizza.nl	3 months	This cookie is used for event enriching.
65	__qca	QuantCast	Marketing	newyorkpizza.nl	13 months	This cookie stores and tracks audience reach
66	_dlt	QuantCast	Analytics	newyorkpizza.nl	Session	This cookie sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.
67	d	Quantserve	Marketing	quantserve.com/	12 months	These third party cookies are set by NYP's website to track anonymous information on how visitors use our site.
68	mc	Quantserve	Marketing	quantserve.com/	13 months	We place these cookies to evaluate campaigns and make personal offers on the New York Pizza site and beyond.
69	d	Quantserve	Marketing	https://quantserve	12 months	These third party cookies are set by NYP's website to track anonymous information on how visitors use our site.
70	_rdt_uid	Reddit	Marketing	newyorkpizza.nl	18 months	This cookie is set by Reddit to help build a profile of your interests and show you relevant ads. The main purpose of this cookie is: Targeting/Advertising.
71	_rdt_uid	Reddit	Marketing	https://newyorkpizza.nl	18 months	This cookie is set by Reddit to help build a profile of your interests and show you relevant ads. The main purpose of this cookie is: Targeting/Advertising.
75	_schn1	snaphat	Marketing	sc-static.net/scvever	1 day	This cookie is associated with Snaphat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.
76	_scid	Snaphat	Marketing	newyorkpizza.nl	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions
77	_scid_r	Snaphat	Marketing	sc-static.net/scvever	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions
78	sc_at	Snaphat	Marketing	snaphat.com/	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions
79	X-AB	Snaphat	Marketing	sc-static.net/scvever	1 day	This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site.
80	_scid_r	Snaphat	Marketing	http://newyorkpizza.nl	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions
81	_schn1	snaphat	Marketing	http://newyorkpizza.nl	1 day	This cookie is associated with Snaphat. It sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertising. This pairing service is provided by third party advertisement hubs, which facilitates realtime bidding for advertisers.
82	ScCts	Snaphat	Marketing	http://newyorkpizza.nl	6 days	This cookie is associated with SnapChat and is used for targeted advertising.
83	_schn	Snaphat	Analytics	newyorkpizza.nl	1 month	This cookies come from the Snap Chat retargeting pixel. This pixel is used to retarget and attribute traffic coming from the social network.
84	tt_enable_cookie	tiktok	Marketing	newyorkpizza.nl	13 months	We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.
85	_ttp	tiktok	Marketing	newyorkpizza.nl	13 months	We use TikTok to market ourselves using the TikTok cookie that collects data about behaviour and purchases on our website and to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor.